

And we've been setting them for 15 years. Because we developed the interactive computer systems that solve the critical problems of complex typesetting applications. Turn-key systems from a company that's software dedicated. A company established by the top programmers in the business.

We've taken the lead by doing a lot of listening. We knew what you needed, and set out to satisfy those needs. We took a modular approach to our systems, to give you greater flexibility and unlimited upgrade capability. We took an open management approach, so we could respond to your requirements faster than anyone else. And we took an aggressive approach, so we could have the ability to react instantaneously to new and proven technological innovations.

CCI offers you unequalled experience, professional-

CCI sets the standards for computer typesetting systems.

ism, and quality in every aspect of our business. We offer special programs that are among the most powerful and advanced, for a myriad of applications. Whether you need Typelink I and II for communications, PageBuilder, XY, and Book IV for magazines and book publishing, TechPage for technical documentation, Flashback H&J for very fine makeup and copyfitting, or ActiView and PageView for graphic display, our patented systems are without peer.

We are leading suppliers of typesetting front end systems with over 250 installations. We know how to make your employees productive, and your company profitable. Because we've made it our business to know and understand your business. We're CCI. And we offer the finest composition systems on the market today. And tomorrow.

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TABLE NO. 11—TRUBOLT ALLOWABLE SHEAR AND TENSION VALUES IN POUNDS¹²

ANCHOR (INCHES)	MINIMUM CLEARANCE (INCHES)	STUD SPACING CONCRETE					
		$f_c = 2000 \text{ psi}$		$f_c = 4000 \text{ psi}$		$f_c = 5000 \text{ psi}$	
FUNCTION (INCHES)	FUNCTION (INCHES)	FUNCTION (INCHES)	FUNCTION (INCHES)	FUNCTION (INCHES)	FUNCTION (INCHES)	FUNCTION (INCHES)	FUNCTION (INCHES)
15	15	14.5	14.0	14.0	14.0	14.0	14.0
12	12	12.5	12.0	12.0	12.0	12.0	12.0
10	10	10.5	10.0	10.0	10.0	10.0	10.0
8	8	8.5	8.0	8.0	8.0	8.0	8.0
6	6	6.5	6.0	6.0	6.0	6.0	6.0
4	4	4.5	4.0	4.0	4.0	4.0	4.0
3	3	3.5	3.0	3.0	3.0	3.0	3.0
2	2	2.5	2.0	2.0	2.0	2.0	2.0
1	1	1.5	1.0	1.0	1.0	1.0	1.0
0	0	1.0	0.5	0.5	0.5	0.5	0.5

Parts

Parts

[illegible]

Latest Stocks
Dyresetting Times
Morning Final

Produced by the ICBU Typing Department	December	Price: Free
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202 Typewriter
Speeds & Feeds
 202 Typewriter
 The Typewriter & Computer
 Eaves Musepack
 Technology
 Jerry Uden Marvels at
 Display of Modern

The first of these is the fact that the
 government has been unable to
 control the inflationary pressure
 which has been building up since
 the war. This has been due to a
 number of factors, including the
 increase in government spending,
 the reduction in taxes, and the
 increase in the money supply.
 The second factor is the fact that
 the government has been unable to
 control the balance of payments.
 This has been due to a number of
 factors, including the increase in
 imports, the decrease in exports,
 and the increase in foreign
 investment. The third factor is the
 fact that the government has been
 unable to control the exchange rate.
 This has been due to a number of
 factors, including the increase in
 the value of the pound, the
 decrease in the value of the dollar,
 and the increase in the value of
 the yen.

REKONSTRUKCJA

WARSZAWSKIE GOSPODARSTWO

[illegible][illegible]

... (text continues) ...



Consolidated Freightways wanted a computer typesetting system that would be easy to use and have an extended useful life. After eliminating other solutions CCI was chosen.

"We wanted a system that was easy to operate. With instructions that were simple."

"The CCI system is complete with hardware, software and training. People with basic keyboard training or typing skills were using the system in two or three hours. Word processing operators could type their own input so that it doesn't have to be retyped."

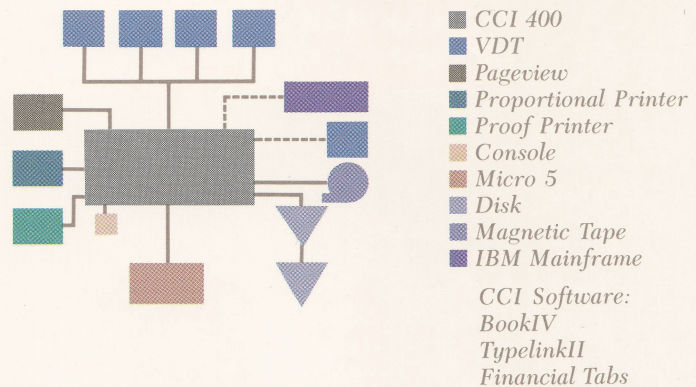
For reliability and simplicity, CCI is way out in front. We provide a comprehensive training program for all new installations. Within 5 days your complete system should be up and running. At full speed. There's no more economical, or easier way to get



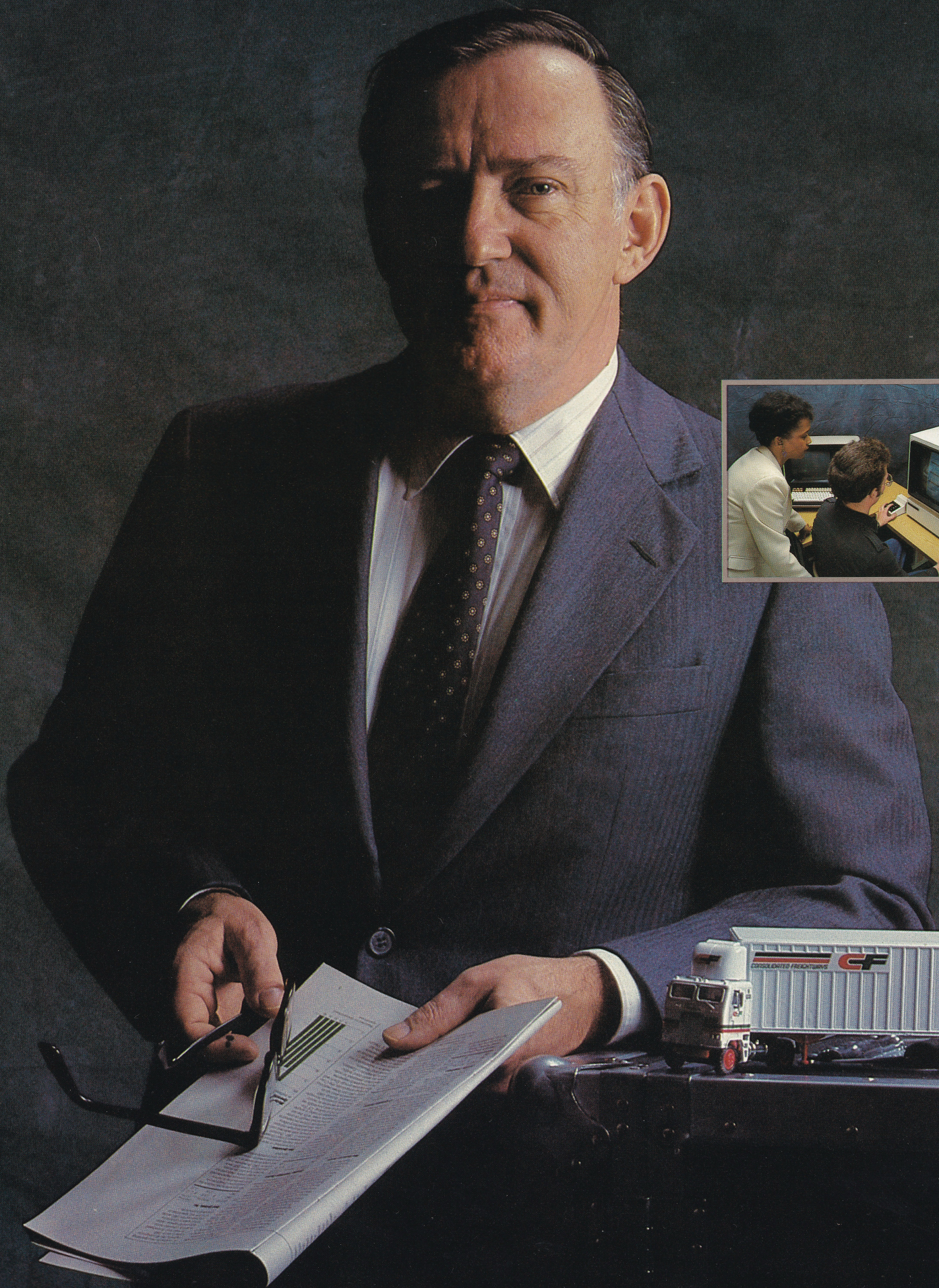
**"It's a complete system...
and they come in and show
you how to use it"**

Harry Robinson, Systems Analyst, Consolidated Freightways

the highest quality typesetting. Because nobody has more experience than CCI. We have been a leader in delivering high performance composition and text editing front-end computer systems for over fifteen years.



James Schleuter
President
CFDS



Continental Insurance needed a lot of assurance before purchasing a computer typesetting system. They checked out a lot of different systems, but chose a CCI. Four and a half years later, this is what they have to say:

"We save a lot of money with CCI—\$120,000 the first year, \$270,000 the second year, and in less than two years, we started getting a return on our investment. We even tripled the workload with the same people.

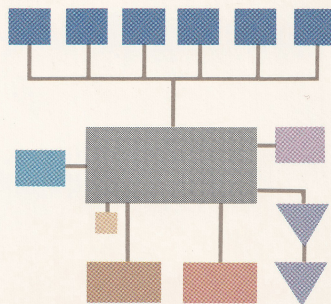
"The CCI system is simple to use. With other systems you had to have a knowledge of programming. This is fast because it uses mnemonics, mark up is simple, learning time is reduced, and there is less work on the operator's part. We merge rate tables on this equipment and they come out automatically in an 8½" x 11" proof. We've eliminated paste-up, and

"In less than two years we started getting a return on our investment."

Thomas Hierspiel, Systems Analyst, Continental Insurance

labor intensive steps. And this system was less expensive. We're looking at the next five years with CCI. We'll be hooking up a new typesetter and IBM display writers. We're definitely satisfied."

When it comes to a computer system, CCI is the most cost effective system you can buy. We designed efficiency into every piece of hardware, and every single program. We made it so easy to decrease operating costs and increase productivity. A CCI system saves you time by minimizing your work. Revisions, changes, pagination, justification, or changes in aesthetics can be performed in seconds and instantly displayed. No other system can offer you the programs and reliability that CCI can, at our low price. But you don't have to take our word for it. Continental will give you all the insurance you need.



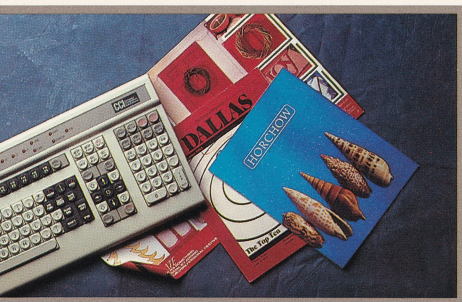
- CCI 400
- VDT
- Printer
- Console
- APS 5
- L/202
- Disk
- CAM Terminal

CCI Software:
Insurance Rate Book Program

John Karpisack
Assistant Vice President
Continental Insurance







Automated Productions, Inc. needed a system that could improve their turnaround and profitability, and allow them to make a quick transition from their previous, manual system. And CCI delivered.

"Few of my operators had any kind of experience with automated typesetting equipment before the CCI. The CCI technician trained us, and in a week we were fully operational.

"We lost practically no production time in making the transition to the CCI system. It was very easy to learn. We trained eight employees in a week. And the following Monday we were up and running."

To increase profitability you need more than a good price. You need a system that will adapt to your market place.

"It took only two weeks to get fully operational on the CCI system."

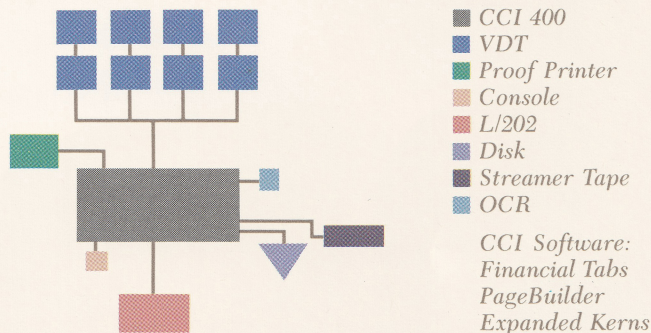
Susan Cadenhead, Automated Productions, Inc.

"We have been able to pick up companies that do large directories that are updated on a semiannual and annual basis. Before, these companies had to pay a high price for rekeyboarding. We do in one day what used to take us three days. Our overall volume has increased tremendously without adding any people. The CCI system is a workhorse.

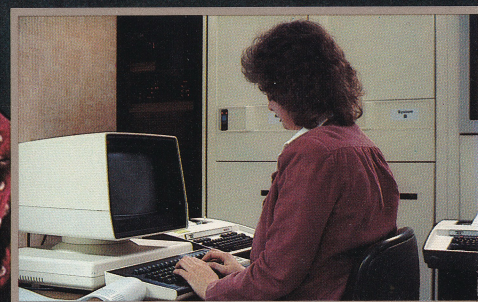
"Over the competition I felt CCI was much more user friendly. CCI gave me a clear outline of their training and maintenance policy.

"In calling CCI's customers, before we bought our system, CCI's service record and policy was rated as excellent."

So if you want a system that will perform for you day in and day out, and will be profitable for your business and your customers, get a CCI system. The CCI will start fast and stay running, because we want your future to bloom with ours.



Susan Cadenhead
President
API



When Microsoft was deciding on a computer typesetting system, they took a good hard look at performance and service. No wonder they chose CCI.

"We evaluated other systems and what they could and couldn't do, and CCI was way out in front. After research, we concluded that technologically it was the most advanced, while at the same time being the most user friendly. We found since the delivery of the CCI system, CCI's reputation matches its performance, and we are very pleased with the kind of quality and quantity of support that we have received. I called them twice daily and they were always there to give me answers. In all of our dealings with CCI, they have demonstrated that the customer was supreme, and have given us the kind of attention

"In all of our dealings with CCI, they have demonstrated that the customer is supreme."

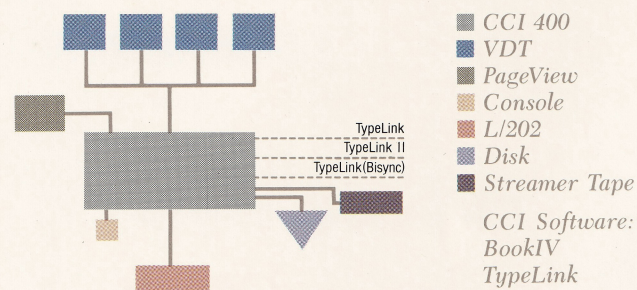
M. Nahum Stiskin, General Manager, Microsoft Press

and support we deserved. My art director and typographer are both very pleased with the relationship that CCI has established with them, and enjoy working with their colleagues and associates. User support is the biggest benefit of CCI."

When it comes to performance and service, nobody can compare to CCI because our systems are built to be extremely reliable. They're made with the most advanced state-of-the-art components, and have fewer circuit boards for fewer problems. CCI has a staff of highly trained technicians, each with over ten years of experience.

We're dedicated to establishing a relationship with each customer, so we'll assign you your own support account manager. One phone call can take care of your problem.

Great performance and service is what you can expect from CCI. You'd have a hard time convincing Microsoft of anything else.



William Gates
CEO, Chairman of the Board
Microsoft



When Pacesetters decided it was time for a new commercial typesetting system, they set out to find the best. They found CCI.

"We checked out CCI's references. We called 75 CCI owners and asked the questions, 'would you buy CCI again?' They said, 'Hell yes'.

"We're documentation specialists, doing large manuals in geophysics, electronics, and computers, for hardware, software, and office products. CCI is fast enough to handle 2000 pages in paginated or non-paginated form.

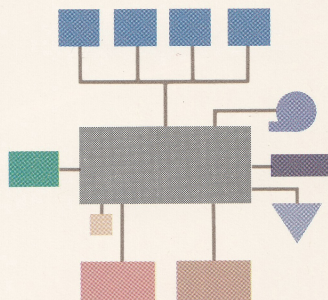
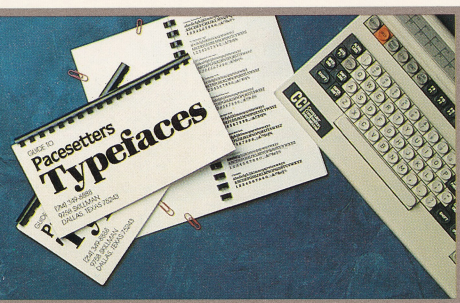
"We purchased CCI over the competition because of speed and reliability. We had a 35% increase in efficiency within one month, and a 50% increase after only 4 months. We've doubled our business with only one additional operator. We paid for the CCI sys-

"We've doubled our business with only one additional operator."

Vivian Nelson, Pacesetters Graphic Typography Inc.

tem in about a year through additional volume. CCI service is very responsive. They solve your problems within an hour."

When it comes to commercial typesetting applications, nobody can set your operation up like CCI. Our system is complete and can hook up to typesetters, line printers and laser printers. It's ready to use upon delivery, and is available with sophisticated software programs, multiple display terminals, printers and communication lines. With all the features, qualities, and service that CCI offers, it's no wonder more typesetters throughout the world have their minds set on CCI.



- CCI 400
- VDT
- Proof Printer
- Console
- L/202
- L/202W
- Disk
- Magnetic Tape
- Streamer Tape

CCI Software:
BookIV
Infomix
Statistics

Vivian Nelson, President
Joe Darby, Vice President
Pacesetters





CCI is proud of being leader, but more importantly, dedicated to maintaining our leadership position. We know what it takes to stay in the forefront of computer typesetting systems—a commitment to designing systems that are among the most sophisticated in the market place, at the lowest possible cost. By integrating advanced technology with our systems, we will achieve that goal. And by adhering to our modular architecture, we can assure you that our systems will defy obsolescence.

Maintaining our position in the field will also take a strong alliance with our CCI clients. So we're dedicated to establishing relationships based on service, respect, performance, and reliability. Because we know our customers are the greatest assets we have.

CCI is dedicated to making commitments for the future

We plan to enhance our management team so that we can supply you with a continual wealth of new ideas and programs. We will constantly refine our software programs to keep them as technically advanced as they must be to serve your needs. Our strength in composition software is the result of over 90 years of programming experience, from the most respected professionals in the industry.

Over the years we have proven our superiority in communications and data base management, in cost efficiency, reliability, programming, service, and experience. And we plan to keep on proving it for years to come. Because at CCI, our computer systems aren't just in it for the long run, we are, too.

Corporate Offices:
19736 Dearborn Street
Chatsworth, California 91311
818 701-6033

Eastern Office:
1 Penn Plaza, Suite 4525
New York, N.Y. 10001
212 736-9420

Canadian Office:
4500 Sheppard Avenue E.
Toronto, Ontario
Canada M1S3R6
416 298-9705